



## CORPORATE PROFILE



## An Introduction

- Malaysia 1<sup>st</sup> Hybrid Airline that provides full-service options and competitive fare.
- Begin operations with 2 B737-NG aircrafts on 22 March 2013, with our first departure from KLIA to Kota Kinabalu
- Current fleet comprises of 15 Boeing 737-NG's & 11 ATR72-600 turboprops
- Total of 16 Boeing 737-NG's in service by year 2015



# An Introduction



- 1st airline to operate the 737-900ER aircraft in Malaysia.
- One of the youngest fleets in Malaysia - average age of 2 years
- Aimed to become a Regional Airline between 4 to 6 hours range
- Proud winner of Airline of the Year (Passenger) 2014 by Malaysia Airports Holding Berhad (MAHB)



# Malindo Air Vision

*Our Aim is to position Malaysia as Regional Transit Hub*



# Malindo Air Network





# Malindo Air Growth

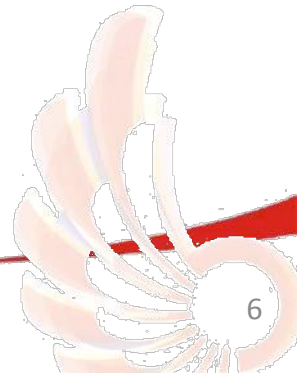


- 2013**
  - **900,000** Passengers Flown
  - 9 Aircrafts

- 2014**
  - **2.5 Million** Passengers Flown
  - 19 Aircrafts

**2015**

- Forecasting to fly **5 million** passengers
- 27 Aircrafts (16 Boeing 737s & 11 ATRs)



# Malindo Air Product

- Malindo's Boeing flights offer Business class and Economy class cabin with comfortable leather seats
- B737-900ER has 168 economy seats (32" pitch) and 12 business-class seats (45" pitch)
- B737-800 has 150 economy and 12 business class seats;
- ATR has 72 seats (29" pitch)



Brand New  
Aircraft



Baggage  
Allowance



Free Meals  
Onboard



Extra  
Legroom



In-Flight  
Entertainment



Malindo  
WiFi



Malindo  
Mobile



USB  
Port



Sports Gear  
Allowance



# Malindo Air Business Class



- Additional privilege offered to our Business Class passengers include
  - Exclusive check-in
  - Personal in-flight entertainment screen
  - Complimentary full meal service on board
  - Baggage allowance up to 40kg
  - Business class lounge at KLIA2 for international routes





# Malindo Air Product



- Aircraft model: ATR 72 – 600
- Serving to all major airport in Peninsula Malaysia including SZB, AOR, PEN, LGK, IPH, MKZ, JHB, KTE, TGG, KBR
- Spacious legroom offered on row 18 & 19 for special care



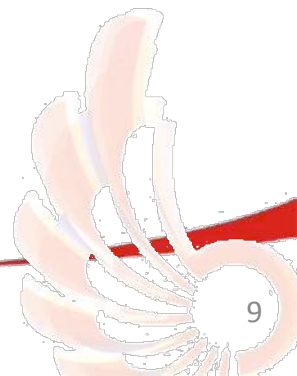
**Brand New  
Boeing**



**Refreshment  
Onboard**

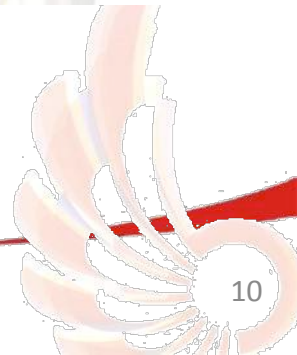


**Baggage  
Allowances**



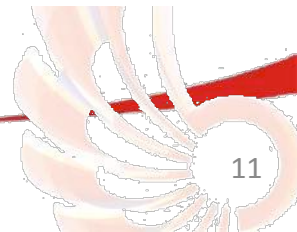
# Malindo Wifi & Malindo Mobile

- Malindo Air is the first airline in Malaysia to introduce full service Wi-Fi & roaming on board selected B737-NG's



## Malindo Miles

- Malindo Miles - Malindo Air frequent flyer program
- Launched in November 2014 to reward passengers with miles and redeem free flights whenever they fly with Malindo Air
- To date, the programme has successfully registered over 60,000 members



## Malindo Holidays

- Malindo Holidays - Malindo's own Flight + Hotel booking facility
- Easy navigation and booking
- More than 300,000 hotels to choose from
- Flight + Hotel offers up to 31% discount
- Log on to [malindoholidays.com](http://malindoholidays.com)





# Malindo Corporate

- Offering flexibility for last minute booking / changes
- Malindo Gold – Business Class Program
- Malindo Executive – Economy Priority Class Program
- Corporate spending of RM1mil per annum will be incentivized with 5% or RM50,000



**Malindo**  **Corporate**

*Your Business  
Needs Enhanced*

-   
Comprehensive Reports
-   
Manage own travel account
-   
Latest News & Updates
-   
Corporate Booking Portal
-   
Dedicated Helpline

## Malindo Lounge



- Executive Lounge is located at KLIA2 International Departure (Satellite Building)
- Exclusively for Malindo Air Business Class passengers, Malindo Gold Corporate and Malindo Miles Platinum members only
- The lounge provides comfortable seating area, light refreshment, Wi-Fi, and can accommodate up to 80 guest at any one time



MalindoMAG; Malindo Air In-Flight magazine, embodies the modern traveller who seeks adventure and life's little indulgences, with 4 key sections feature; Travel, Features, Indulge and Seek.

**travel >>** features destinations that Malindo Air travels to and beyond; for that unique experience for our travellers

**features >>** insights on personalities; celebrities, movers and shakers; including key personnel within the airline

**indulge >>** highlights the hippest and trendiest places to wine, dine and shop

**seek >>** keeps you up to date with the latest in technology, devices and automotive reviews for that next purchase

## specifications



Frequency  
Language  
Print Order  
Readership  
Publication Deadline  
Booking Deadline  
Copy Deadline  
Material Requirement

Monthly  
English  
12,000 copies per month  
360,000 passengers per month  
1st of each month  
8 weeks before publication  
6 weeks before publication  
PDF in CD file with Digital Proof (300dpi & above, CMYK formatted)

# Malindo Air Call Centre

## **Malaysia Malindo Call Centre**

+603 - 7841 5388

eMail: [customer\\_care@malindoair.com](mailto:customer_care@malindoair.com)

Operating Hours: 9am - 9pm (GMT+8)  
Monday to Sunday

## **Dedicated Business Class Desk**

+603- 7841 5353

eMail: [customer\\_care@malindoair.com](mailto:customer_care@malindoair.com)

Operating Hours: 9am - 9pm (GMT+8)  
Monday to Sunday

## **Singapore Singapore Malindo Call Centre**

(+65) 6339 1922

Operating Hours: 9am - 9pm  
Monday to Sunday

## **General Enquiries**

eMail: [info@malindoair.com](mailto:info@malindoair.com)

Operating Hours: 9am - 6pm (GMT+8)  
Monday to Sunday





# Malindo Air ATO/CTO

## AIRPORT TICKETING OFFICE (ATO)

### **Malaysia**

#### Peninsular

klia2

Subang Skypark

Penang – Penang International Airport

Alor Setar – Lapangan Terbang Sultan Abdul Halim

Langkawi – Lapangan Terbang Antarabangsa Langkawi

Ipoh – Lapangan Terbang Sultan Azlan Shah

Melaka – Lapangan Terbang Melaka

Johor Bahru – Senai International Airport

Kuantan – Lapangan Terbang Sultan Ahmad Shah

Kota Bharu – Sultan Ismail Petra Airport

Kuala Terengganu – Sultan Mahmud Airport

Kerteh – Lapangan Terbang Kerteh

#### East Malaysia

Kota Kinabalu – Kota Kinabalu International Airport

Kuching – Kuching International Airport

### **Singapore**

Changi Airport Terminal 3

### **India**

Trichy – Trichy International Airport

Kochi – Cochin International Airport

Visakhapatnam – Visakhapatnam Airport

### **Bangladesh**

Bangladesh – Priyo Prangon Tower

Chittagong – Agrabad Commercial Area

### **Kathmandu**

Kathmandu – GR Complex

### **Australia**

Perth - Perth Airport – Terminal T1 International

## CITY TICKETING OFFICE (CTO)

KL City Sales Office – Medan Tuanku

PJ Sales Office – Oasis Ara Damansara

NU Sentral

Penang Sales Office – Penang Street

Singapore – Stamford Court

Delhi – Narain Manzil

Trichy – Bharath Shopping Mall

Visakhapatnam – Four Points by Sheraton

Perth – St Georges Terrace

**Thank you**



*Thank You.*